

Proclaiming
Jesus



In a
Distinctly
Jewish Way

Rock of Israel Ministries



PO Box 18038 Fairfield OH 45018
Call us: 513-874-2566

Since 1971



Celebrating
50+
over 50 years



Ministry President Robert and Carrie Specter

**July 2026: Here's an update on the ministry
in the past month.**

We LOVE encouraging notes! Rockofisraelministries@gmail.com

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***** Special note to gmail users *****

1) Please check your Spam or Promotion folder each month. Sadly, sometimes email servers send our newsletter there.

2) Gmail sometimes shortens our newsletter! If so, then click this at the bottom.

[Message clipped] [View entire message](#)

San Diego and Alameda - Double the Fun!



Last month we had TWO outreaches in ONE month (and they are still ongoing until the Fourth of July weekend - or longer for Alameda). The Alameda Fair (near San Jose/San Francisco) and the San Diego Fair. Two fairs at once means we are stretched very thin. Remember, we are doing these outreaches with a staff of only three ministers and two part-time office workers. Thankfully, we have a few reliable volunteers who also help at the Fairs as well.

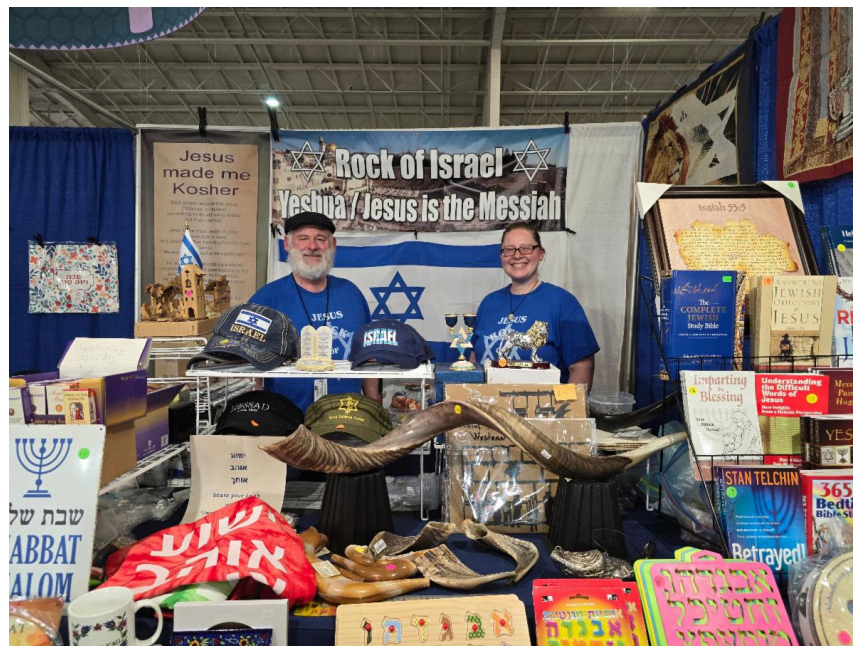
So here are some notable conversations from these outreaches so far:

* I asked a couple if they were Jewish. One of them responded, “Who else would stop to look?” I asked if she was Messianic, and she said, “No, I’m actually Jewish,” heavily implying that I wasn’t. I said I was Messianic and followed more traditions than secular Jews. She said they were secular Jews!

* One lady said, “Products of Israel!” Then her friend said, “Yes, but it also says ‘Jesus is the Messiah,’ so I don’t think we want that.”

* I enjoyed a conversation with a young lady, Talia, from Israel. She liked seeing products from Israel. I asked if I could give her a free book in Hebrew or in English. She chose English. I asked if she knew about Messianic Jews, and she said she has a friend in Israel who is Messianic, but she is used to the term ‘Jewish Messianics.’

* I had a good conversation with a young Jewish man, Nathan—he asked, if we aren’t to worship idols, why worship Jesus? I explained that Jesus is the human manifestation of God and that there is only one God. He accepted a testimony book.



Robert and daughter Sarah manning the booth in San Diego

* Just before closing time a young Jewish couple (Samuel & Sofia) came to look at our products. I told them I believed Jesus is the Messiah. Samuel said he didn’t believe. They took the book of Jewish testimonies because he was interested in what Messianic Jews believed.

* Two Israeli girls, Alice & Yael, were here for the summer. Alice said one of her friends from school was Messianic. She said she was not religious herself but wanted peace for everyone. Both took books in Hebrew.

* An Israeli man stopped and bought our ‘lion of Judah’ statue. He said, “Maybe it will bring our troops some luck.” So I immediately asked if he was Israeli. He said yes and told me where he was from in Israel. I explained that I was a Messianic Jew and what that was. He said,

“Whatever makes you happy. “ Sadly, a lot of Israelis hold this view. I gave him a gospel bookmark.

* A Hindu man stopped and told me that there are missing years of Jesus’ life in the Bible. He said it was because that’s when Jesus went to India and learned healing techniques. I said, “That’s absolutely false. Jesus is not one of the Hindu teachers that ‘needed’ to learn healing. He’s the Creator Himself. He healed because he was God incarnate, not that he had to learn healing techniques. And his life was always centered around Israel and the Torah.” He was unmoved, and I was unmoved, so we just shook hands and parted.



Sarah Specter speaking with a group who stopped

* A Jewish young man named Jacob, in his early twenties, stopped by and said his father was Israeli. Jacob is a believer, but he hasn’t told his father yet. He explained how he was kind of worried about telling him. I told Jacob, “Let’s pray for him now.” We stopped and prayed for his father right there at the booth.

* Gene (photo below) is in his 70s and has been a Jewish believer for 45 years. He stopped by, and we fellowshiped for a bit. He said that when he told his parents, they said to him, “You don’t exist anymore!” They made up about a year later, however. He’s been walking with the Lord ever since.



Doug speaking with Gene - Jewish believer for 45 years.

* Several different people stopped by the booth over several weeks, very interested in everything, and said they were “in the process of converting” to Judaism. I said, “Well, I’m the opposite! I grew up in Judaism, and I came to know and follow the Messiah.” I had religion then, but today I have a relationship with God. They listened as I shared about being a Messianic Jew.

* A Jewish family of four stopped. They were excited to see everything. They looked at the shirt that was hanging up in Hebrew. One of them asked me what it said, and I told her, “Jesus Loves You” in Hebrew. Three of them walked away, but the young woman stuck around, and we had a good conversation. She asked me some questions about what we believe as Messianic Jews. She also took a prophecy book and a prophecy flyer.



A big thank you! Several of you responded with generous donations to help bring over our young Israeli evangelist scheduled to be at our Toronto outreach in September. We actually received more than the amount for his plane ticket and meals, so the rest will help pay for the booth rental at the fair where he will train. Thank you! Now, PLEASE PRAY for this young man. Lord willing, he is landing in North America on August 31st.



**INTERNATIONAL FELLOWSHIP OF
CHRISTIANS AND JEWS**

Perhaps you have seen the TV commercials of a group called "The International Fellowship of Christians and Jews." They heavily advertise and gain support from Christians who feel it is their duty to care for needy elderly Jewish folks. While that is a noble cause, **you**

need to know that this group took in over \$300 million in 2024 (source: their IRS form 990). **Additionally, their CEO receives just under a \$1 million pay package each year** (same source). This is all the while they are asking Christians to send in \$25 to provide a food box to poor Jewish people living in Israel or Ukraine.

Christians should understand these facts before deciding where to direct their charitable donations. Our staff at Rock of Israel constantly hear Christians tell us, "Oh, we support that fellowship group."

Let us state once and for all – do you understand they are working from a framework that Jesus is not the Messiah of Israel? Unlike Messianic Jewish ministries, their humanitarian work is NOT centered on proclaiming Yeshua when delivering aid.

So you can support them if you wish, but we wanted you to know the facts before you write any check to them. Additionally, there are already Messianic Jews in Israel who do the same type of humanitarian work in Israel, under the name and banner of Yeshua. So which is the better choice for the Lord's funds?

June reminder:



This month's offer:



Get ready for summer with a guaranteed conversation starter!

A "Jesus Loves You" T-shirt In Hebrew

A sure conversation starter. Tell the world - in Hebrew - that Jesus loves them! You will most certainly get people asking "What does that say?" What a great way to start a conversation about the Messiah without even trying!

- Short-Sleeve Unisex T-Shirt w/ Black letters
- Over 12 colors to choose from! (Front side only printed.)

\$18 plus S&H Larger sizes 2XL and up may need to add extra cost.

<https://www.rockofisraelstore.org/products/jesus-loves-you-in-hebrew-short-sleeve-unisex-t-shirt-w-black-letters>



"The best index to a person's character is how he treats people who can't do him any good, and how he treats people who can't fight back."

TRIVIA

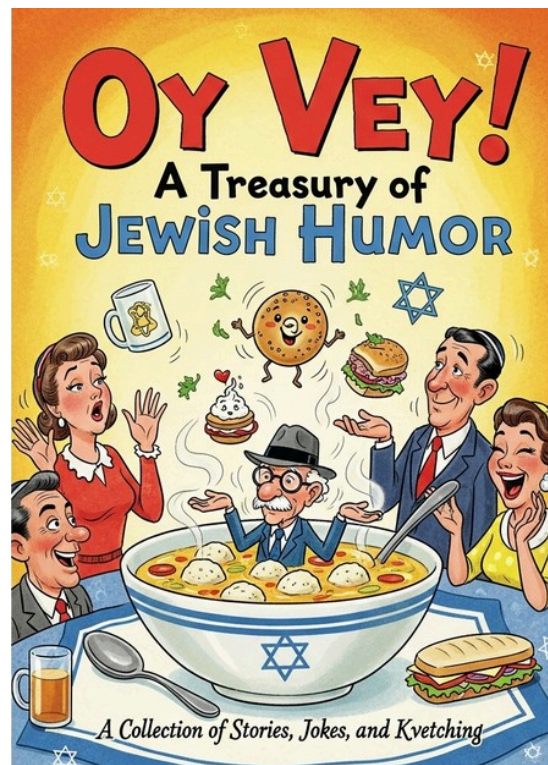
C H A L L E N G E

THIS MONTH'S TRIVIA:

Which city is the official seat of the Israeli government and the location of the Knesset (the national parliament)?

- A) Beersheba
- B) Jerusalem
- C) Tel Aviv
- D) Haifa

Answer near bottom



This Month's Jewish Humor

The Jewish Community Center wanted to help their senior citizens learn how to text just like the young people today. So they sent them

this cheat sheet:

ATD: At The Doctor's
BFF: Best Friend Farted
BTW: Bring The Wheelchair
BYOT: Bring Your Own Teeth
CBM: Covered By Medicare
CUATSC: See You At The Senior Center
DWI: Driving While Incontinent
FWB: Friend With Beta Blockers
FWIW: Forgot Where I Was
FYI: Found Your Insulin
GGPBL: Gotta Go, Pacemaker Battery Low!
GHA: Got Heartburn Again
IMHO: Is My Hearing-Aid On?
LMDO: Laughing My Dentures Out
LOL: Living On Lipitor
LWO: Lawrence Welk's On
OMMR: On My Massage Recliner
OMSG: Oh My! Sorry, Gas.
ROFL... CGU: Rolling On The Floor Laughing...Can't Get Up
TTYL: Talk To You Louder
WAITT: Who Am I Talking To?
WTP: Where's The Prunes?
WWNO: Walker Wheels Need Oil

Kingdom of Heaven vs. Kingdom of God

Why the difference?

The term 'Kingdom of Heaven' is used exclusively by Matthew. Why?

A good way of seeing this is by looking at the parallel accounts of Mark and Luke with Matthew 13. Matthew consistently used the expression 'Kingdom of Heaven.' The reason Matthew used 'Kingdom of Heaven' is because he was writing his gospel to Jews. The Jewish people were and are sensitive about using the name 'God' in vain, so they try to avoid using the term whenever they are writing or speaking.

They tend to use the term only within the confines of the synagogue or in religious discussions. Outside of this, they would use a substitute such as 'Ha-Shem' (The Name) or 'heaven' for 'God.'

Matthew, writing to Jews and aware of Jewish sensitivities, used the expression 'Kingdom of Heaven' so that it would be more readily acceptable to his Jewish readers. Mark and Luke wrote to Greeks who did not have these sensitivities, so they used the expression 'Kingdom of God.'

What Matthew meant by the 'Kingdom of Heaven' is no different from what Mark and Luke meant by the 'Kingdom of God.' The expressions 'Kingdom of God' and 'Kingdom of Heaven' are synonymous and interchangeable expressions.

Excerpt from *Israelology: The Missing Link in Systematic Theology* by Dr. Arnold G. Fruchtenbaum

QUIZ ANSWER:

Answer - B - Jerusalem

We are thankful for your support each month to do this work.

**We are not a big "world-wide" TV ministry
with tens of thousands of donors.**

We are a small ministry - seeking to do BIG things for the Kingdom of God.

Our office staff is waiting and ready to help you with any questions you might have. 513-874-2566.



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